



# BLFS



BETTER LIVING FOR SENIORS  
POLK COUNTY

## Who we are...

Better Living for Seniors is a coalition of public, private, and volunteer agencies providing services to Polk County seniors.

## What we do...

BLFS meets on the third Wednesday of every month providing networking and educational opportunities for professionals who serve older adults. We also participate in health fairs, offer website resources, printed service directories, and partner with the community in offering training seminars on topics of interest to seniors and their families.



## Community Impact...

Our members represent a multitude of services relevant to seniors. BLFS offers options and choices that will provide for health, happiness, and well being for the road ahead.



[www.BLFSPolk.com](http://www.BLFSPolk.com)

# Benefits of Membership



## Networking and Education

- Meet professionals who serve seniors.
- Establish vital contacts and community resources.
- Gain updated information on age related topics.

## Advertisement

- Free BLFS print directory listing. Expanded advertising at discount prices.
- Free BLFS website listing. (*New and improved website launch date, Sept. 2011*) Site incorporates online membership renewal, educational resources, career center, and more. In addition, visitors to the website will have access to a simple provider search form which will produce reports by business category, business name, contact name, and keyword.
- Members may distribute event flyers at monthly meetings.
- Members may market events on BLFS website and calendars.
- Members may write articles for BLFS website and e-newsletters.
- Members will be represented at health fairs where BLFS has a booth.
- Members may have opportunity to speak at monthly meetings.
- Members may have opportunity to host monthly meetings.



## Volunteer

- Impact the community and involve yourself in BLFS projects and/or trainings such as *Better Season for Seniors* holiday outreach and *Empathy for Elderly*, sensitivity training on the aging process.
- Support community projects with a like-minded group of professionals.

## Membership Annual Dues

- Membership categories include For-profit, Non-profit and Individual (*no company affiliation*). We also offer an Honor Roll membership for those wanting their logo to rotate in a special section on our website homepage. For current pricing structure and application form go to our website at [www.blfspolk.com](http://www.blfspolk.com)

## Better Living For Seniors

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